



## Prince of Songkla University Announcement

**Subject: Guidelines on the Utilization of Artificial Intelligence (AI) Technology**

**B.E. 2568**

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In order to expediently and effectively apply Artificial Intelligence (AI) technology to learning, teaching, research, academic services, and operations at Prince of Songkla University, by virtue of Section 34 and Section 39 of the Prince of Songkhla University Act, B.E. 2559, the following provisions are hereby specified:

Clause 1. This Announcement is called “Prince of Songkla University Announcement Subject: Guidelines on the Utilization of Artificial Intelligence (AI) Technology”

Clause 2. This Announcement takes effect on the date of issue.

Clause 3. In this Announcement:

“University” means Prince of Songkla University;

“President” means the President of Prince of Songkla University;

“Unit” means University Council Office, President’s Office, campus offices, faculties, colleges, institutes, bureaus, and any other units with the same status as faculty, college, institute, or bureau;

“Staff” means university staff, government officials, government employees working at the university, university staff on university income, and university employees;

“Student” means a student of Prince of Songkla University and individuals studying any other subjects or short-term courses at the university, as specified by the university;

“Artificial Intelligence” means the data processing system of a computer, robot, machine, or electronic device capable of in-depth analysis similar to human intelligence, and which can produce actionable results.

Clause 4. The University acknowledges the significance and benefits of leveraging Artificial Intelligence Technology to equip staff and students with the requisite knowledge and skills for innovative and efficient application of Artificial Intelligence technology, resulting in maximum benefit for teaching, research, academic services, scholarly work production,

measurement and evaluation, under legal frameworks, academic integrity, professional ethics, and social responsibility. Accordingly, the following guidelines on the utilization of Artificial Intelligence technology are hereby specified as follows:

4.1 The utilization of data derived from Artificial Intelligence technology must be undertaken with due diligence and care. Measures must be in place to verify and prevent any infringement of the intellectual property rights of others. Proper citations must be provided, clearly specifying the scope and purpose of use. There must be no concealment or misrepresentation of information regarding its application.

4.2 The input of confidential information proprietary to the University or its units, including personal data, into Artificial Intelligence Technology necessitates prior written consent from the data owner.

Clause 5. Units are responsible for providing AI tools and equipment, and for organizing training programs to equip staff and learners with the knowledge and skills needed for the creative and efficient use of technology.

The units may prescribe additional guidelines on the utilization of Artificial Intelligence Technology in addition to those specified, without conflicting with this Announcement.

Clause 6. Staff and students who use Artificial Intelligence Technology inappropriately or engage in actions that contravene laws or ethical standards, resulting in harm or infringement upon the rights of the University or third parties, shall be subject to disciplinary measures, civil, criminal, or administrative penalties.

Clause 7. In case any issues or doubts arise regarding the implementation of this Announcement, the President is authorized to interpret and predicate. The President's decision is considered final.

Please be informed accordingly.

Announced on February 17, 2025.



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(Asst. Prof. Dr. Niwat Keawpradub)

President of Prince of Songkla University