



**MEMORANDUM OF UNDERSTANDING  
BETWEEN  
PRINCE OF SONGKLA UNIVERSITY, TRANG CAMPUS  
AND  
MELIA PHUKET MAI KHAO HOTEL**

This Memorandum of Understanding (MOU) is made on 25 July 2025 at Prince of Songkla University, Trang Campus, between:

Prince of Songkla University, Trang Campus, located at 102 Moo 6, Khuan Pring Subdistrict, Mueang District, Trang Province represented by Dr. Suthiporn Truktrong, Acting Vice President of Trang Campus, authorized to sign and execute this MOU, hereinafter referred to as “Prince of Songkla University”, of the one part; and

Melia Phuket Mai Khao Hotel, located at 233 Mai Khao, Amphur Thalang Chang Wat Phuket represented by Mr. Francisco Ruano, duly authorized to sign this MOU, hereinafter referred to as “Melia Phuket Mai Khao Hotel”, of the other part.

WHEREAS, both Prince of Songkla University and Melia Phuket Mai Khao Hotel recognize the importance and benefits of academic cooperation in education, co-operative education and internships, academic services, and research to develop qualified graduates, both parties agree to enter this MOU with the following terms:

**Article 1: Objectives**

1.1 To exchange academic and professional knowledge and experiences to maximize benefits for academic purposes and to develop desirable learning skills for students.

1.2 To coordinate sustainable and continuous cooperation in implementing Work-Integrated Learning (WIL), providing students with practical experience that can be applied in their future workplaces.

1.3 To carry out this MOU through knowledge exchange, academic support, research, and academic services, to broaden perspectives and visions in professional fields, and to effectively apply the acquired knowledge and experience in teaching, research, and academic services.

**Article 2: Scope of Cooperation**

To achieve the objectives of this MOU, Prince of Songkla University and Melia Phuket Mai Khao Hotel agree to cooperate in promoting co-operative education and internships to develop qualified graduates under the following principles:

2.1 To promote and provide practical learning opportunities for students to participate in co-operative education and to integrate theoretical learning with real practice.

2.2 To encourage students to study, exchange knowledge, conduct research, and deliver lectures jointly, as well as to provide opportunities for work, internships, and relevant training.

2.3 To jointly organize academic discussions or seminars.

2.4 To jointly organize other relevant activities that support the implementation of this MOU as agreed by both parties.

### **Article 3: Duration**

This MOU shall be valid for three (3) years, starting from 25 July 2025 until 24 July 2028.

### **Article 4: Amendments and Extension**

Amendments or additions to this MOU shall be made by mutual consent in writing in the same manner as this MOU. Both parties may agree to extend the duration of this MOU with appropriate reasons through a written amendment signed by authorized representatives and affixed with official seals (if any).

Any party wishing to amend this MOU must notify the other party in writing at least thirty (30) days in advance. Upon mutual agreement, an amendment shall be prepared and signed by the authorized signatories and shall be deemed part of this MOU, effective from the date of signature.

### **Article 5: Termination**

This MOU may be terminated prior to the expiration date stated in Article 3 if either party gives written notice to the other party at least thirty (30) days in advance. Termination of this MOU shall not affect any sub-projects or activities that have been implemented or are in progress under this MOU. Each party remains responsible for costs incurred under ongoing or completed activities unless otherwise agreed in writing.

After the termination, each party retains the right to continue any sub-projects or activities independently or in collaboration with others, using its own information without infringing the other party's intellectual property or disclosing any confidential or proprietary information.

### **Article 6: Other Terms and Conditions**

6.1 Both parties agree to cooperate fully throughout the duration of this MOU to ensure the successful achievement of the stated objectives.

6.2 Neither party shall assign, delegate, or transfer the work, in whole or in part, under this MOU to any third party without prior written consent from the other party. Even with such consent, the party remains fully responsible under this MOU.

6.3 Both parties agree to provide personnel, management, and infrastructure support to ensure the success of the projects.

Each party shall bear its own costs and budget related to its responsibilities under this MOU. Costs and budgets for any sub-projects shall be determined case by case by mutual agreement.

Each party may publicize, advertise, or disseminate information about the implementation or cooperation under this MOU provided that it does not cause any damage to the other party. No prior consent is required for general promotion. However, for the publication of results or outcomes, prior written consent must be obtained from the other party.

All publicity must clearly indicate the cooperation between the parties and the ownership of any resulting intellectual property, unless otherwise agreed in writing. Publicity about sub-projects shall be governed by the respective agreements for each case.

Publicity must not disclose any confidential information or details that could prevent intellectual property rights protection under applicable law.

Neither party may transfer its rights or obligations under this MOU to any other person.

#### **Article 7: Properties, Premises, and Equipment**

Any properties, premises, materials, or equipment used in the implementation of sub-projects or purchased by a party with its own funds, or reimbursed by a party, shall remain the property of that party. The owner may mark such assets to indicate ownership.

#### **Article 8: Intellectual Property Rights**

8.1 Intellectual property rights relating to pre-existing technology, technical methods, or know-how brought in by either party remain the property of that party. Any party wishing to use such pre-existing intellectual property must obtain prior written consent and agree on benefits, terms, and compensation.

8.2 Both parties agree that intellectual property created under this MOU shall be jointly owned by Prince of Songkla University and Melia Phuket Mai Khao Hotel (joint ownership). Management of these rights—including registration, commercialization, benefit-sharing, protection, and enforcement—shall be determined in writing by both parties.

8.3 Prior to registration or legal protection of any intellectual property, neither party shall disclose related information without prior written consent from the other party.

8.4 When publishing, presenting, or disseminating research results through seminars, lectures, training, or publications, both parties must clearly state: "This research/project was

conducted under joint collaboration between Prince of Songkla University and Melia Phuket Mai Khao Hotel,” unless otherwise agreed in writing.

8.5 Neither party shall act in a way that infringes third-party intellectual property rights. Any party violating this clause shall bear full responsibility for resulting damages.

8.6 If any third party claims or asserts a right that either party has infringed intellectual property rights, the party receiving the claim must promptly notify the other party in writing. If the infringement is confirmed, the infringing party shall be solely responsible for all damages, fees, attorney costs, and related expenses.

#### **Article 9: Confidentiality**

During the term of this MOU, either party may disclose confidential or proprietary information to the other. Such information shall be clearly marked “Confidential” or similarly labeled. If disclosed verbally, the disclosing party must inform the other party at the time of disclosure and summarize it in writing, marked “Confidential.”

Both parties agree to maintain confidentiality and not to disclose, publish, or otherwise reveal confidential information without prior written consent, except to personnel, consultants, or third parties who must also be bound by the same confidentiality terms.

Academic publications in accordance with applicable laws and university regulations are exempted. Confidentiality obligations shall continue for ten (10) years after this MOU expires. Disclosure is permitted only with prior written consent of the disclosing party.

#### **Article 10: Notices**

Any notices, consents, or approvals under this MOU shall be made in writing and deemed duly delivered if:

10.1 Delivered in person to an authorized representative.

10.2 Sent by registered mail to the address specified in this MOU or an updated address provided in writing.

10.3 Sent by facsimile or email and promptly confirmed in writing to the specified or updated address.

#### **PSU Contact Person:**

Name: Asst. Prof. Naraporn Chairat

Position: Assistant Dean for Academic and Quality Affairs

Faculty: Faculty of Commerce and Management

Email: naraporn.j@psu.ac.th

#### **Melia Phuket Mai Khao Hotel Contact Person:**

Name: Ms.Rattana Ritthisak

Position: Human Resources Manager

Department: Melia Phuket Mai Khao Hotel  
Email: rattana.ritthisak@melia.com

**Article 11: No Legal Relationship**

This MOU does not create any partnership, joint venture, agency, or employment relationship between the parties, nor does it authorize either party to incur obligations or liabilities on behalf of the other.

**Article 12: Documents Forming Part of the MOU**

The following documents shall form an integral part of this MOU:

12.1 Power of Attorney of Prince of Songkla University

12.2 Certified copy of the company's registration issued by the Department of Business Development, Ministry of Commerce, and a copy of the national ID card of the authorized signatory with the company's seal affixed.

This MOU is made in duplicate, with identical content. Each party has thoroughly read and understood this MOU and has signed it in the presence of witnesses. Each party retains one copy.

Prince of Songkla University, Trang Campus



(Dr. Suthiporn Truktrong)  
Acting Vice President of Trang Campus

Melia Phuket Mai Khao Hotel



(Mr. Francisco Ruano)  
General Manager



(Asst. Prof. Dr. Parichart Maneemai)  
Dean, Faculty of Commerce and Management  
Witness



(Asst. Prof. Dr. Orakanya Nguansonsakul)  
Dean, Faculty of Architecture  
Witness