



2024

STUDENT Mobility PROGRAM



Global Learning, Local Experience: The PSU Pattani Student Mobility Program fosters cultural exchange, promotes academic growth, and cultivates lifelong connections in a city renowned for its cultural diversity and rich heritage

1. ABOUT PSU PATTANI CAMPUS

Prince of Songkla University (PSU) Pattani Campus, located in southern Thailand, is part of the larger PSU network, which is renowned for being one of Thailand's leading institutions in education, research, and regional development. Established in 1967, PSU was named in honor of the father of King Bhumibol Adulyadej (King Rama IX) and serves as a premier institution dedicated to improving educational access and quality in southern Thailand.

Prince of Songkla University (PSU) began its educational journey on the Pattani Campus, which stands as the university's first campus. Founded in 1966 in Ruesamilae, Mueang District, Pattani Province, PSU Pattani is recognized as the first and largest university in Thailand's southern region, dedicated to advancing education, research, and community engagement.

Originally named "The University of Southern Thailand" in September 1967, the institution was renamed "Prince of Songkla University" by His Majesty King Bhumibol Adulyadej (King Rama IX) on March 12, 1968, a date now observed as the university's official establishment day. PSU Pattani is primarily known for its focus on arts and social sciences, conducting research and academic services that nurture and develop fields such as language, culture, social science, humanities, and fine arts. March 13 is celebrated as PSU's founding day, honoring its legacy in the southern region and its role as a cornerstone of education and cultural development.

1. INTRODUCTION

The PSU Pattani Campus is pleased to continue hosting its Student Mobility Program for international students in 2024, following the successful launch of the initiative in the first semester of 2023. Aligned with PSU's vision to cultivate an international atmosphere on campus, this program supports our goal of fostering global citizenship among students.

The program primarily includes MOU partners from Southeast Asia, with over 30 universities invited to participate. Exchange students receive an academic transcript and certificate upon completion, though no degree is conferred by PSU. The primary participants are students from universities

across Southeast Asia, and the program's key objectives are to create an international environment on campus and encourage multicultural living.

The program also aims to improve students' English language proficiency while offering them valuable insights into Thai culture. Participants have the opportunity to engage in activities that introduce them to Thai cuisine, tourism, fashion, and local customs, enriching their cross-cultural experience and promoting intercultural understanding.

2. OBJECTIVES

The objectives of the Student Mobility Program are as follows:

1. **Fostering a Global Campus Atmosphere:** The program offers students the opportunity to experience a new academic and cultural environment at a university in Thailand, enriching their perspectives and broadening their global outlook.
2. **Providing a Multicultural Learning Environment:** By participating in this exchange, students gain a deeper understanding of cultural diversity, allowing them to appreciate and navigate multicultural differences.
3. **Enhancing English Language Proficiency:** Interaction with international students provides local students valuable opportunities to improve their English, particularly in listening and speaking, through real-life conversations and cultural exchanges.

4. TARGET GROUP

International students from MOU partner universities in Southeast Asia,

5. PROCEDURE AND ACTIVITIES

Program	Date/Venue
Application Period	16 January 2024 – 28 February 2024
Acceptance	1 June 2024
Pre-Departure Orientation	5 July 2024
Pick-Up Students	3 August 2024
Dormitory Check-In	3 August 2024
Orientation Activity	13 August 2024
Narathiwat Trip	14 September 2024
Songkhla and Hadyai Trip	30 September – 1 October 2024
Farewell Party	3 October 2024
Repatriate Students	6 October 2024

6. RESPONSIBLE PERSONS


- Asst.Prof.Dr. Montira Leelakriangsak
(Vice President for Academic Affairs, Pattani Campus)
- Asst.Prof.Dr. Warapark Maitreephun
(Assistant President for Research and Social Mission, Pattani Campus)
- Mr.Muhammad Masor (International Affairs Officer)
- Miss Hongkwan Ongwuttiwat (International Affairs Officer)

7. LIST OF PARTICIPANTS AND COURSE ENROLMENT

The Student Mobility Program, held from August 3 to October 6, 2024, welcomed 14 students from Universiti Malaysia Kelantan. Below is the list of participants:

Student ID	Name/Course Enrolment	Photo
6700101065	LOOKE YEN YIE 411-101 Thai Language Your Language 730-213 Coastal Ecology and Conservation 993-172 Social Engagement In Crisis	
6700101067	NUR SYAZURA BINTI SHAMSUDIN 411-101 Thai Language Your Language 730-213 Coastal Ecology and Conservation 993-172 Social Engagement In Crisis	
6700101234	NOR AISYAH BINTI MOHD JOHARI 261-209 English Through the Media 411-101 Thai Language Your Language 913-316 Flower Painting For Souvenirs	
6700101237	ALVIN NICKIE ANAK ANITA 261-209 English Through the Media 411-101 Thai Language Your Language 730-213 Coastal Ecology And Conservation	
6700101242	MUHAMMAD IQMAL SAFFUAN BIN SAHBUDIN 261-209 English Through the Media 411-101 Thai Language Your Language 730-213 Coastal Ecology and Conservation	
6700101243	AINAA NABILA BINTI AZIMIN 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation 730-213 Coastal Ecology and Conservation 993-172 Social Engagement In Crisis	

Student ID	Name/Course Enrolment	Photo
6700101244	NUR AIDA MAISARAH BINTI CHE KAH 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation 730-213 Coastal Ecology And Conservation 993-172 Social Engagement In Crisis	
6700101251	NUR AIDA MIRZA BINTI MOHD MARZUKEE 261-209 English Through The Media 411-101 Thai Language Your Language 913-316 Flower Painting For Souvenirs	
6700101252	NUR SHAFIYAH BINTI MUSTAPHA 261-209 English Through The Media 411-101 Thai Language Your Language 913-316 Flower Painting For Souvenirs	
6700101253	NOR AISYAH NAJWA BINTI ZULKIFLI 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation 730-213 Coastal Ecology And Conservation 993-172 Social Engagement In Crisis	
6700101269	NUR IZZATI HUSNA BINTI AHMAD 261-209 English Through The Media 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation	
6700101397	NOR ATHIRAH BINTI FADZIL SHAH 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation 730-213 Coastal Ecology And Conservation	
6700101398	NUR SAIDATINA BINTI NOR AZLAN 411-101 Thai Language Your Language 730-113 Introduction to Fishery Technology And Innovation 730-213 Coastal Ecology and Conservation	

Student ID	Name/Course Enrolment	Photo
6700101399	MUHAMMAD HASSAN BASRI BIN MOHAMAD 411-101 Thai Language Your Language 730-113 Introduction To Fishery Technology and Innovation 730-213 Coastal Ecology and Conservation	

8. Course Registrations

Courses	Instructors	Registrant
1. 411-101 Thai Language Your Language	<ul style="list-style-type: none"> Nakawat Sareh Watcharee Petcharat 	14 Students
2. 730-213 Coastal Ecology and Conservation	<ul style="list-style-type: none"> Sukree Hajisamae Supat Khongpuang 	10 Students
3. 261-209 English Through the Media	<ul style="list-style-type: none"> Meechai Wongdaeng 	6 Students
4. 993-172 Social Engagement In Crisis	<ul style="list-style-type: none"> Muhammadfahmee Talek 	5 Students
5. 913-316 Flower Painting for Souvenirs	<ul style="list-style-type: none"> Apiruk Potituppa 	3 Students
6. 730-113 Introduction to Fishery Technology and Innovation	<ul style="list-style-type: none"> Payap Masniyom Sukree Hajisamae Rapeeporn Ruangchuay Janthira Kaewsritthong Supat Khongpuang 	3 Students

9. Student Mobility 2024 Program Flyer

Call for Applications

PSU PRINCE OF SONGKLA UNIVERSITY PATTANI CAMPUS

Student Mobility Program

Program Details

- **Location:** PSU, Pattani campus
- **Period:** 1 Semester
- **Duration:** From 24 June 2024 to 27 October 2024

Requirement

- Completed at least 2 semesters at home university
- GPA of at least 2.50
- Good command of English (speaking and writing)

Benefits Granted

- Tuition fees waiver
- Campus facilities and services
- Credit transferable

Program Timeline

- **Application period:** 16 Jan to 28 Feb 2024
- **Group pick-up:** 17 to 21 June 2024
- **Orientation:** 22 June 2024

Documents

- A completed application form obtained through online
- Original copy of academic transcript
- A photocopy of passport
- Health insurance

Contact us

Mr. Muhammad Masor (Program Coordinator)
+66 84 397 9317 (WhatsApp)
muhammad.m@psu.ac.th





10. ACTIVITY

10.1 Pre-Departure Orientation

Prince of Songkla University hosted the Pre-Departure Orientation for the Student Mobility Program 2024 on June 10, 2024, from 11:00 am to 12:30 pm (Malaysia Time) via Zoom. The primary purpose of this event was to equip students with essential information for their upcoming exchange. The session was led by Asst. Prof. Dr. Warapark Maitreephun, Assistant President for Research and Social Mission at Pattani Campus, and featured key university representatives. The Head of the Registration Office provided guidance on course enrollment, the Student Affairs Officer highlighted university facilities and support services, and the International Affairs Officers presented an overview of the program and its objectives.

10.2 Pick-Up the Students and Dormitory Check-In

On August 6, 2024, participants in the Student Mobility Program arrived at the Sungai Kolok Border in Narathiwat, where PSU had arranged transportation to bring them to the university. The group consisted of 14 students from various faculties and campuses of Universiti Malaysia Kelantan. During the trip to the PSU Pattani campus, students took part in introductory activities and enjoyed some informal interactions to get acquainted. Upon arrival at the university, students checked into their accommodations immediately, female students in Dormitory 9 and male students in Dormitory 10.



10.3 Orientation

On August 13, 2023, Prince of Songkla University (PSU), Pattani Campus, hosted an orientation session for 14 students from Universiti Malaysia Kelantan (UMK), Malaysia, as part of the Students Mobility Programme. The event was graced by the presence of key university administrators, including the Vice President for Academic Affairs, Pattani Campus, Asst. Prof. Dr. Montira Leelakriangsak, Vice President for Student Development and Alumni Affairs, Pattani Campus, Asst. Prof. Dr. Bordin Waelateh, and Assistant President for Research and Social Mission, Asst. Prof. Dr. Warapark Maitreephun. Course instructors and professional staff also extended a warm welcome to the UMK students.



10.4 Narathiwat Trip

On September 14, 2024, students participated in an enriching field trip program in Narathiwat, where they explored a range of significant cultural and natural sites. The itinerary included the scenic Bajo Waterfall in Bacho, the historic 300-year-old Talokmanok Mosque, Ban Thon Beach, the Cultural Heritage Museum and Quran Learning Center, Ao Manao National Park, and the 100-year-old Yakang Community Floating Market. This program provided students with a unique opportunity to deepen their understanding of Narathiwat's cultural heritage, natural beauty, and community values. Engaging with historical landmarks and community hubs allowed students to gain firsthand experience of the region's history and traditions, fostering a stronger sense of cultural appreciation, community awareness, and environmental stewardship.



10.5 Songkhla and Hadyai Trip

From 30 September to 1 October 2024, students engaged in an educational field trip to Songkhla and Hadyai. The program included visits to notable locations in Hadyai, such as the PSU President's Office, PSU History Hall, the PSU Hadyai canteen (Rong Chang), the PSU Souvenir Shop, Central Festival Hadyai, SeaVerse Cafe & Restaurant, and Kim Yong Market. In Songkhla, students explored historical and cultural sites, including Songkhla Old Town, the Golden Mermaid Statue, Songkhla Street Art, and Ban Na Korn Nai. Students stayed overnight at B2 Hotel in Hadyai City. This field trip offered students invaluable insights into the local culture, history, and economic activities of the region. The visits to PSU facilities and popular cultural sites enhanced their appreciation for both academic heritage and regional identity, fostering intercultural awareness, practical knowledge, and a sense of community.



10.6 Volunteer Works (Mini SEED Program)

On August 21, 2024, students participated in the PSU Mini SEED Program: Social Enterprise for Economic Development. This initiative focused on empowering students to make a positive impact through eco-tourism at Langkasuka Cape in Pattani Province. As part of this program, students volunteered to support sustainable tourism efforts aimed at promoting the natural and cultural heritage of Langkasuka Cape. They engaged in activities designed to highlight the area's unique environmental assets, raise community awareness of eco-friendly practices, and encourage responsible tourism. Through their efforts, students gained valuable experience in community service, learned about the principles of sustainable tourism, and contributed to the long-term economic and social development of the region. This hands-on experience also enhanced their skills in teamwork, leadership, and social responsibility, fostering a greater sense of commitment to sustainable growth in their communities.



10.7 PSU Night Run

On August 28, 2024, students participated in the "PSU Night Run" event at the Lmae Samilae multipurpose complex center at Prince of Songkla University's Pattani Campus. Organized by the Division of Student Development, PSU Pattani, this activity aimed to foster healthcare awareness, physical strength, and personal development among students, lecturers, and university personnel. By setting an example of a health-promoting institution, PSU emphasized the importance of wellness, encouraging participants to adopt healthier lifestyles. Held at night to create a unique and refreshing atmosphere, the PSU Night Run provided a chance for students to unwind from their studies while engaging in exercise. The event also featured live music performances, adding vibrancy and energy to the gathering and enhancing student participation. This combination of fitness, relaxation, and entertainment created a well-rounded experience, reinforcing PSU's dedication to promoting a balanced lifestyle and fostering a sense of community within the university.



10.8 PSU Open House 2024

On September 4, 2024, a group of SMP students, including Miss Looke Yen Yie, Miss Nur Saidatina Binti Nor Azlan, Miss Nur Aida Mirza Binti Mohd Marzuki, Miss Nur Syazura Binti Shamsudin, Miss Nur Aida Maisarah Binti Che Kah, Miss Ainaa Nabila Binti Azimin, and Miss Nor Athirah Binti Fadzil Shah, delivered a captivating performance of the traditional Malay dance-drama, Mak Yong, during the PSU Open House 2024. The intricate storytelling, expressive dance, and rich cultural heritage displayed through Mak Yong captured the audience's attention, making it one of the highlights of the event. This performance not only showcased the students' dedication to preserving traditional arts but also fostered cultural appreciation among the attendees. By presenting such a cherished art form, the students contributed to cultural enrichment at PSU, drawing widespread interest and admiration from the audience, including faculty members, students, and guests.



10.9 Independence Day Malaysia

On August 31, 2024, students came together in Pattani town to celebrate Malaysia's Independence Day in a spirit of patriotism and unity. The students proudly displayed the Malaysian flag, symbolizing their love and respect for their homeland. As part of the celebration, they sang the national anthem, "Negaraku," in unison, filling the venue with a deep sense of pride and connection to their roots. This event not only commemorated Malaysia's journey to independence but also provided an invaluable opportunity for the students to strengthen their cultural identity and support one another while living abroad. The gathering served as a reminder of their shared heritage and allowed them to celebrate their national identity, fostering a supportive community where they could express their pride as Malaysians.



10.10 Pattani Night Market and Walking Street

On September 13, 2024, students visited the vibrant Pattani Night Market and Walking Street, known locally as *Talad Khon Durn, Pa Plern Pattani*. This excursion provided them with an opportunity to immerse themselves in the local culture, explore a wide variety of traditional foods, handicrafts, and unique goods that showcase the rich cultural heritage of the region. The lively atmosphere, with its array of colorful stalls and street performances, allowed students to experience Pattani's bustling community life firsthand. Beyond the enjoyment of food and shopping, the visit was a valuable chance for students to interact with locals, practice the Thai language, and gain insights into the customs and lifestyles of the community. This memorable outing contributed to their cultural adaptation and enhanced their understanding of the local traditions, fostering a stronger sense of connection with their host country.



10.11 Rusamilae Beach

During the students' stay in Pattani, they had the opportunity to visit several notable landmarks, including the scenic Rusamilae Beach, situated just 2 kilometers from PSU Pattani. Known for its unique charm, Rusamilae Beach is a popular spot among locals and students, offering breathtaking views of both sunrise and sunset. This makes it an ideal location to experience Pattani's natural beauty throughout the day. The serene setting and stunning landscapes leave a lasting impression on visitors, enhancing their overall experience in the region. On this occasion, Asst. Prof. Dr. Warapark also joined the activity, adding a meaningful touch to the visit and fostering a sense of connection between faculty members and students as they explored the local sights together.



10.12 Farewell Party

On 3 October 2024, the Office of Corporate Communication and Global Affairs, Pattani Campus, organized a Farewell Party for exchange students in the Student Mobility Program 2024 at the Wichan Supakit Conference Room. Faculty members and staff joined the event, which included lively student performances such as “Ikan Kekek Mak Iloi Iloi” and “Original Sabahan.” Asst. Prof. Dr. Warapark Maitriphan, Assistant President for Research and Social Mission, presented certificates to 14 participating students from Universiti Malaysia Kelantan, Malaysia. Representing the students, Ms. Nur Aida Mirza binti Mohd Marzukee expressed gratitude to PSU for a warm welcome, knowledge sharing, and the friendships formed, noting that this enriching experience will be cherished for years to come.



10.13 Repatriate Students

On October 6, 2024, a group of 14 exchange students departed from the Pattani Campus at 9:00 a.m. for an organized transfer to the Su-ngai Kolok Border in Narathiwat Province. They arrived at the border at approximately 11:30 a.m., where preparations were underway for a seamless crossing into Malaysia. By around 12:30 p.m., the students completed the border formalities and entered Malaysia. This transfer was meticulously coordinated with Universiti Malaysia Kelantan (UMK), which arranged to receive the students upon their arrival and facilitate their return to the respective UMK campuses. The collaboration underscored the strong ties between the two universities, fostering a supportive environment for the students and enabling a smooth cross-border journey as part of their exchange experience. This coordination not only ensured the students' safe return but also highlighted the commitment of both institutions to providing comprehensive support throughout their academic and cultural exchange journey.



11. Evaluation

The assessment was conducted with 14 students (11 females and 3 males) participating in the Student Mobility Program 2024. Based on the results of the Student Mobility Program Satisfaction Assessment, the following conclusions have been drawn:

No	Description	Mean	SD
1	How do you feel about the application form for the program?	4.71	0.47
2	Is the program beneficial for exchanging cultures and experiences?	4.93	0.27
3	Are the facilities provided by PSU adequate?	4.79	0.43
4	The duration of the program is appropriate?	4.50	0.85
5	Do you think the course contents at PSU are suitable for you?	4.71	0.47
6	Were the PSU instructors friendly and helpful?	4.79	0.43
7	Do you think PSU dormitory is comfortable?	4.93	0.27
8	Do you feel that the program coordinators provide satisfactory services and conveniences?	4.79	0.43
9	If anyone is interested in joining this program, would you recommend them?	4.86	0.36
10	Your overall personal expectations of the program were fulfilled?	4.86	0.36
Total Evaluation Results			
Metric		Value	
Total Mean		48.87	
Average Mean (Mean/10)		4.89	
Total Standard Deviation (SD)		4.54	

This reflects an overall high level of satisfaction with the Student Mobility Program 2024.

Based on the Student Mobility Program Satisfaction Assessment conducted with 14 participants (11 females and 3 males) in 2024, the results reflect a high level of satisfaction across multiple aspects of the program. Here are some key conclusions drawn from the assessment:

1. **Application Process:** The application form received a high rating (Mean=4.71, SD=0.47), indicating that students found it straightforward and satisfactory.
2. **Cultural and Experience Exchange:** The highest rating was given to the program's effectiveness in facilitating cultural and experience exchange (Mean=4.93, SD=0.27), demonstrating the program's success in achieving this core objective.
3. **Facilities and Support:** Ratings indicate that students generally felt supported by PSU facilities (Mean=4.79, SD=0.43), found the instructors to be friendly and helpful (Mean=4.79, SD=0.43), and appreciated the services provided by program coordinators (Mean=4.79, SD=0.43).
4. **Accommodation:** The PSU dormitory received a high satisfaction rating (Mean=4.93, SD=0.27), suggesting that students were pleased with their living arrangements.
5. **Program Duration:** The duration of the program received a relatively lower mean rating (Mean= 4.50, SD= 0.85), indicating a potential area for improvement, as students may feel adjustments could enhance the program's effectiveness.
6. **Course Content:** Participants generally found the course content suitable (Mean=4.71, SD=0.47), suggesting alignment between the program's offerings and the students' academic expectations.
7. **Recommendation and Expectations:** The majority of students expressed a strong willingness to recommend the program to others (Mean=4.86, SD=0.36), and most felt their personal expectations were met (Mean=4.86, SD=0.36), reinforcing the program's overall positive reception.

In summary, the assessment highlights a very positive response from participants, with high satisfaction in program structure, facilities, and cultural exchange opportunities. The program's duration could be revisited for potential

enhancements, but overall, it effectively meets students' needs and expectations, making it highly recommendable

12. Student Testimonials



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My two months at Prince of Songkla University (PSU), Pattani Campus, through the student mobility program, were life-changing. It was more than an academic exchange—it was a journey of cultural immersion, personal growth, and self-discovery. The warmth of the PSU community, the richness of Thai culture, and the friendships I made have left a lasting impact on my personal and academic journey. I am deeply grateful to UMK and PSU for this unforgettable experience.

”

**Nur Aida Mirza
Binti
Mohd Marzukee**

SMP Student 2024
Universiti Malaysia Kelantan



“

The mobility program at PSU Pattani was an enriching experience, combining academic growth with cultural immersion.

From engaging classes to exploring Thai traditions and forming lasting friendships, it broadened my horizons and strengthened my confidence.

Highly recommended!

”

**Nur Syazura
Binti
Shamsudin**

SMP Student 2024
Universiti Malaysia Kelantan



“

As a Malaysian exchange student at PSU Pattani, I was warmly welcomed by the kind staff and students, which helped me quickly adjust to the new environment. The engaging programs and unique blend of Thai and Malay traditions allowed me to immerse myself in the local culture, make new friends, and experience life in Pattani. My time at PSU was deeply enriching, both academically and personally, and I am truly grateful for the experience

”

**Nur Shafiyah
Binti
Mustapha**

SMP Student 2024
Universiti Malaysia Kelantan



“

Participating in the student mobility program at PSU Pattani has been an unforgettable journey. From dedicated lecturers to the warm hospitality of the community, every moment enriched my personal growth and confidence. The vibrant culture, stunning landscapes, and lasting friendships made my time here truly special. I will always cherish the memories and hope to return one day. Thank you, PSU!

”

Nor Aisyah
Binti
Mohd Johari

SMP Student 2024
Universiti Malaysia Kelantan



“

The Prince of Songkla University (PSU), Pattani Campus Student Mobility Program had a profound impact on my personal growth and perspective. Living and studying in a new country exposed me to a rich and diverse culture, allowing me to appreciate different viewpoints and ways of life. The experience of stepping out of my comfort zone, adapting to new environments, and facing challenges head-on helped me grow in confidence and resilience.

Thank you UMK and PSU !

”

Looke Yen Yie

SMP Student 2024
Universiti Malaysia Kelantan